



**YOUR EXPERT
IN DIGITAL OUT OF HOME**

Digital Advertising



ADV.EXPERT expert in digital advertising

ADV.EXPERT is an operator of its own network of premium digital screens and at the same time a specialized media agency for digital advertising.





BIGMAK



Baseyna str., 10, Business Center "**Makulan**"

12x6 m, 16 pix, brightness 8500 nit, 800x400 pixels

working hours 07.00-22.00 (15 hours)

OTS = **66 000** people per day

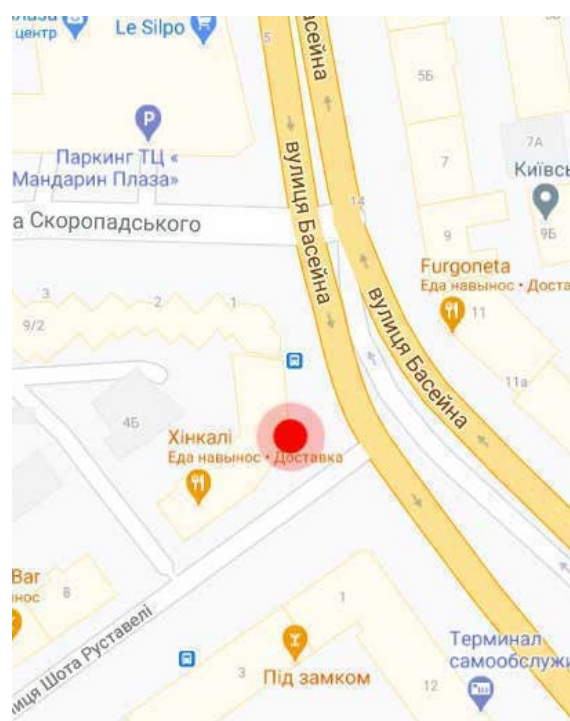
Total cost of placing a **10-second**

each **3 minutes** ad video (clip) is **1 667 \$** \ 30 days
(without VAT)

BIGMAK is one of the top screens in our network,

It is located on the roof of "Makulan" Business Center
and covers at least three active traffic flows –

Lesya Ukrainka boulevard, Klovsly Uzvis and Mechnikova
street. Nearby there are located such Business and
Shopping Centers: "Arena City", "Mandarin Plaza",
"Gulliver", "Parus" and also boutiques of famous
brands: CHANEL, D&G, TIFFANY & Co et.



BEEF

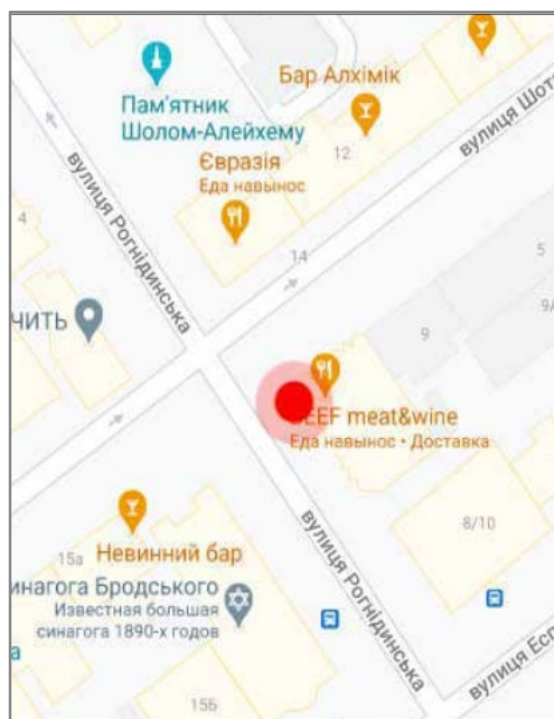


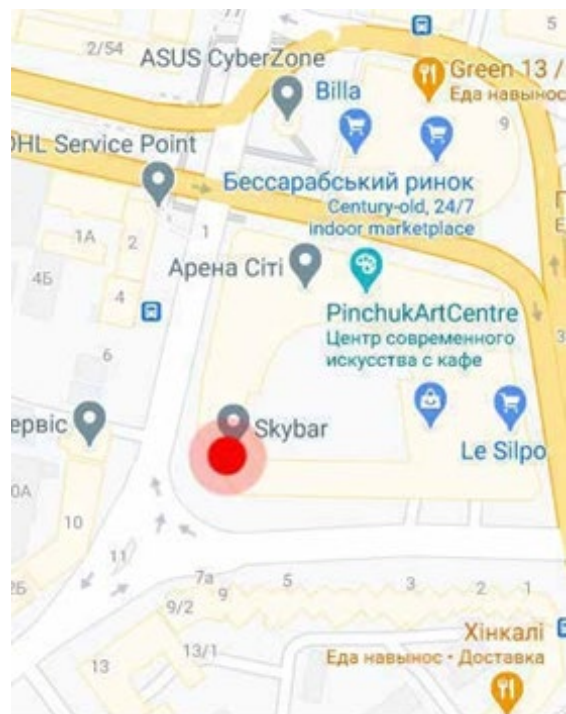
Shota Rustaveli, 11 / Rognidenskaya, restaurant BEEF
18x12 m, 10 pix, brightness 6500 nit, 1792x1152 pixels.
working time 7.00-22.00 (15 hours)
OTS **54 000** people per day

Total cost of placing a **10-second**
each **3 minutes** ad video (clip) is **3 600 \$** \ 30 days
(without VAT)

The screen took its title from the famous restaurant which is placed below. It is new, big format screen ($S = 208 \text{ m}^2$) and unique via its non-standard form. The design of the media facade has a half-round shape that follows the beautiful architecture of the building.

Nearby there are many restaurant and cafes that provide the contact with a well-off audience.





ARENA DIGITAL

V.Vasylykivska str., 5

(Fasad of Shopping Center "**Arena City**")

6x3 m, 10 pix, brightness 6500 nit, 800x400 pixels

working time 7.00-22.00 (15 hours)

OTS **50 000** people per day

Total cost of placing a **10-second**
each **3 minutes** ad video (clip) is **2000 \$** \ 30 days
(without VAT)

The screen is located on the facade of the
“Arena City” which overlooking to Leo Tolstoy square
and is perfectly visible for huge car traffic and
pedestrian flows both.

MANDARIN ATRIUM



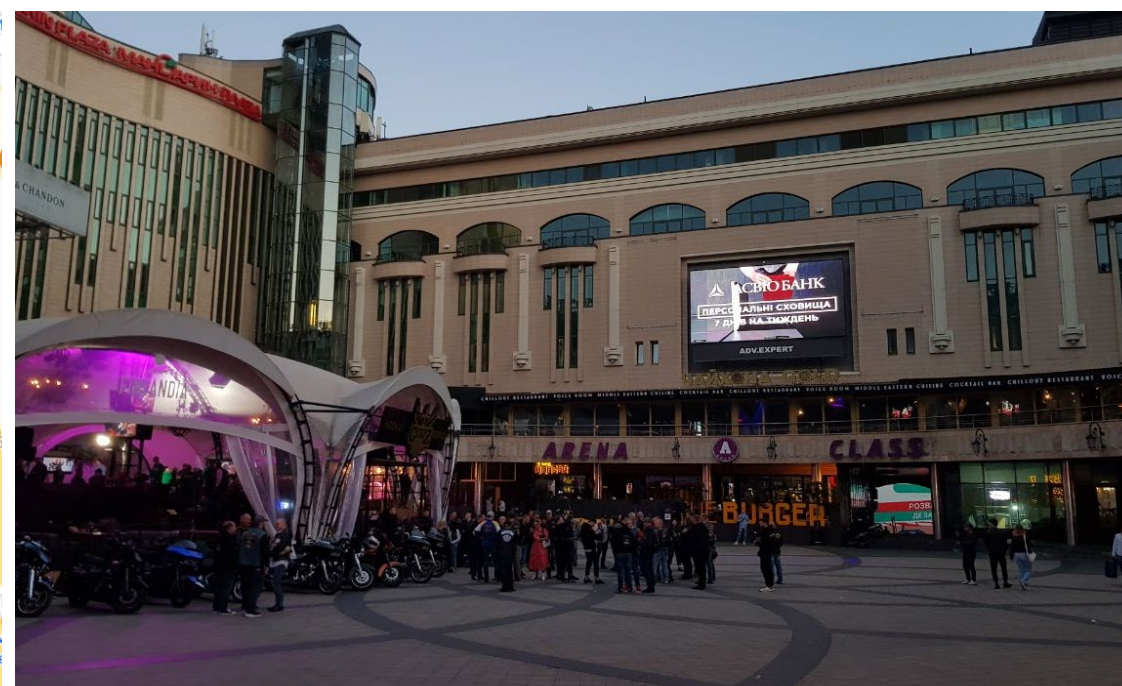
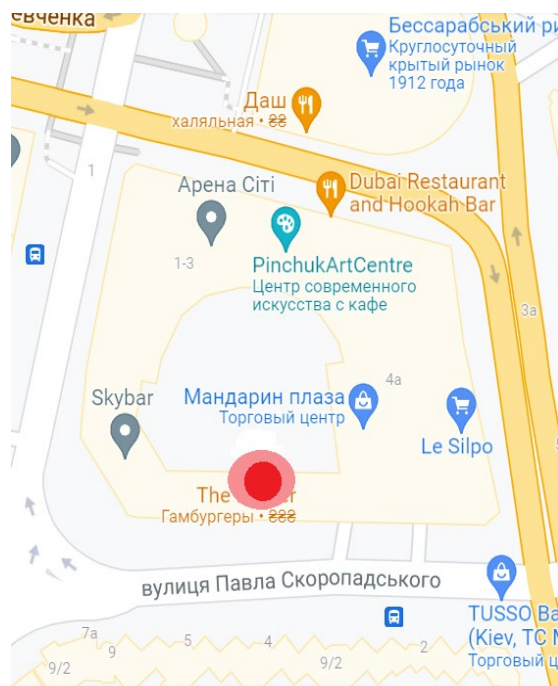
V. Vasilkivska str., 5, "Mandarin Plaza"

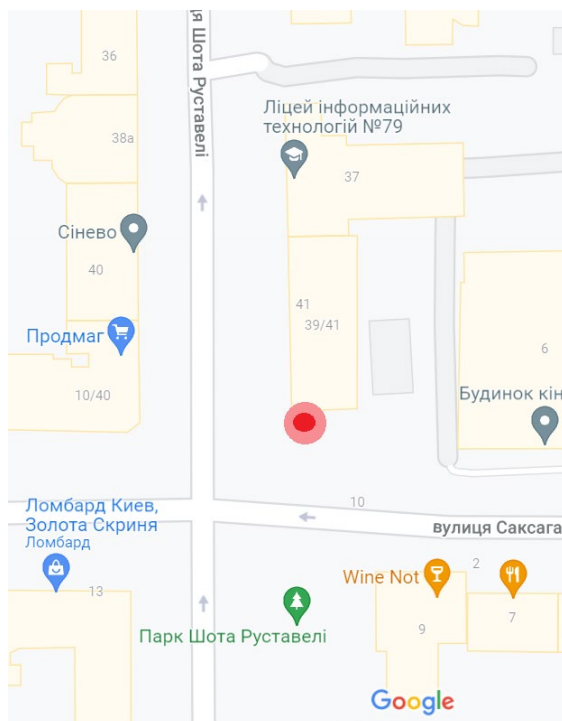
9x5 m, 10 pix, brightness 6500 nit, 800x400 pix,
working time **24/7**

OTS **12 000** people per day

Total cost of placing a **10-second**
each **3 minutes** ad video (clip) is **1 280 \$** \ 30 days
(without VAT)

It is the only screen located in the internal circle of Premium Office Center "Arena City", there are arranged many restaurants, cafes and night clubs. People usually staying here quite long time so the bright video advertising on this screen attracts the maximal attention. Due to the active day and night life for this location Mandarin Atrium is working round the clock (24/7).





SAKS



Saksaganskogo/ Shota Rustaveli street, 39/41,
8x4 m, 10 pixels, brightness 6500 nit, 800x400 pix,
7.00-22.00 (15 hours)
OTS **56 000** people per day

Total cost of placing a **10-second**
each **3 minutes** ad video (clip) is **2 333 \$** \ 30 days
(without VAT)

The screen is located at the crossroads
Shota Rustaveli / Saksaganskogo streets –
where usually tracked quite active traffic and
pedestrian
flow. Nearby are located many thematic
prestige restaurants and cozy cafes –
well-off audience.

TRADITIONAL OUTDOOR ADVERTISING

- Placement from 2 weeks
- It takes time and extra money to print and stick the poster
- Difficult and expensive plot change
- There are no large formats in the central part of the city
- High clutter

DIGITAL ADVERTISING

- Placement from 1 day
- Online advertising campaign start
- Free and quick online plot replacement
- Premium locations in the city center
- Exclusivity



YOUR EXPERT IN DIGITAL OUT OF HOME

OFFICE LOCATION:

GULLIVER Business Center (Tower "B")
Sportyvna square 1a, 9 floor
Kiev

CONTACTS FOR ADVERTISING PLACEMENT:

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